



# **FUTURE FRONTLINES CONFERENCE & AWARDS FOR EXCELLENCE**

FRIDAY 3 OCTOBER 2025

UNIVERSITY CLUB, UNIVERSITY OF WESTERN AUSTRALIA

8AM - 9PM

## **SPONSORSHIP PROSPECTUS**

# VESP//A



# FUTURE FRONTLINES MOMENTUM MATTERS

## INTRODUCING THE VESPIIA CONFERENCE

**3 OCTOBER 2025 - PERTH**

The VESPIIA Conference is our premier annual event, uniting leaders, professionals, and organisations from the veterans, emergency services, and police sectors to connect, collaborate, and drive meaningful change. This conference offers a unique platform for attendees to engage in dynamic discussions, share best practices, and explore innovative solutions to the challenges facing service communities today.

This year's conference, themed "Future Frontlines: Momentum Matters," marks a significant milestone, occurring one year after the release of the Final Report by the Royal Commission into Defence and Veteran Suicide. The program is meticulously designed to evaluate the progress achieved over the past year, identify ongoing challenges, and strategise for the future.

The VESPIIA Conference is more than an event—it's a movement to strengthen the foundations of support for those who serve. By partnering with us, you demonstrate your organisation's dedication to making a tangible difference in the lives of veterans, emergency services personnel, police, and their families.

We invite you to join us in this endeavour, leveraging the conference as a platform to showcase your commitment, connect with industry leaders, and contribute to the ongoing dialogue shaping the future of service communities.

# PROFILE

## // Conference Theme: "Future Frontlines: Momentum Matters"

Key areas of focus include:

- Impact on Ex-Service Organisations and Agencies: Assessing how recent reforms have influenced operations, support structures, and the overall well-being of veterans.
- Transferring Learnings to First Responders: Exploring how insights gained from the Defence sector can be applied to enhance preventative care and mental health support for first responders, ensuring their resilience and effectiveness on the frontlines.
- Integration of Allied Forces: Discussing the implications of partnerships such as AUKUS and the anticipated arrival of allied forces, focusing on how organisations can effectively support these troops and their families during transitions.

## // Program Highlights

- The conference features a carefully curated program that includes:
- Keynote Addresses: Insights from distinguished speakers, including government officials, industry leaders, and subject matter experts, sharing their perspectives on current issues and future directions.
- Panel Discussions: Engaging dialogues among experts on topics such as mental health initiatives, policy reforms, and collaborative strategies across sectors.
- Workshops: Interactive sessions designed to equip attendees with practical skills and knowledge, covering areas like crisis response, leadership development, and innovative service delivery models.
- Networking Opportunities: Dedicated sessions to foster connections among attendees, encouraging the exchange of ideas, experiences, and the formation of strategic partnerships.

## // Attendee Profile

The VESPIIA Conference will attract a diverse audience, including:

- Program Managers and Service Providers: Individuals directly involved in delivering services to veterans, emergency services personnel, police, and their families.
- Policymakers and Government Representatives: Officials responsible for shaping policies that impact service communities.
- Researchers and Academics: Experts conducting studies related to mental health, service delivery, and community support.
- Advocates and Thought Leaders: Individuals championing initiatives to improve the lives of those who serve and their families.

# SPONSORSHIP

## // **Platinum - \$20,000**

- Acknowledgement as Platinum Sponsor
- Platinum status on promotional marketing materials
- Opportunity to speak at the conference
- Display of company logos throughout event
- Eight (8) tickets to the event
- AV presentation displayed during the event

## // **Gold (2 available) - \$15,000**

- Acknowledgement as Gold Sponsor
- Gold status on promotional marketing materials
- Display of company logos throughout event
- Six (6) tickets to the event
- AV presentation displayed during the event

## // **Silver (4 available) - \$10,000**

- Acknowledgement as Silver Sponsor
- Silver status on promotional marketing materials
- Display of company logos throughout event
- Four (4) tickets to the event
- AV presentation displayed during the event

## // **Workshop (4 available) - \$2,500**

- Acknowledgement as Workshop Sponsor
- Award status on promotional marketing materials
- Display of company logos throughout event
- Two (2) tickets to the event
- AV presentation displayed during the event

## // **Lanyard (1 available) - \$1,500**

- Acknowledgement as Lanyard Sponsor
- Award status on promotional marketing materials
- Display of company logos throughout event and on lanyard
- Two (2) tickets to the event
- AV presentation displayed during the event

## // **Smokos (2 available) - \$2,000**

- Acknowledgement as breaks Sponsor
- Award status on promotional marketing materials
- Display of company logos throughout event
- Two (2) tickets to the event
- AV presentation displayed during the event

\*Sponsorship offerings will be tailored to the need of each sponsor type and may vary from the lists above. Lists above are an indication of the minimum value for sponsorship.



VESPA  
AWARDS  
FOR  
EXCELLENCE

2025



# AWARDS FOR EXCELLENCE

The VESPIIA Awards for Excellence are key component of VESPIIA's commitment to champion best practice service delivery to Veterans, Emergency Services, Police and their Families. The awards recognise the outstanding initiatives and innovative efforts of staff, volunteers, organisations, suppliers, allied and researchers. They celebrate the hard work and successes across the year, provide an opportunity for acknowledgement by peers, and promote the diverse and important work done for our communities.

## CATEGORIES

### // Individual

- Volunteer
- Staffer
- Academic
- Student
- Service Chaplain

### // Organisation & Team

- Best strategic partnership
- Supplier Team
- Allied Team
- Organisation
- New kid on the block

### // Program

- Transition Program
- Social Program
- Volunteer program
- Diversity and Inclusion Program
- Research Piece
- Impact on a shoestring
- Impact through events
- Impact through creativity

# AWARDS FOR EXCELLENCE

## // **Platinum - \$8,000**

- Acknowledgement as Platinum Sponsor
- Platinum status on promotional marketing materials
- Opportunity to speak at the awards ceremony
- Opportunity to present an award of your choosing
- Display of company logos throughout event
- Eight (8) tickets to the event
- AV presentation displayed during the event
- Acknowledged as sponsor in media release and socials
- Professional photography of your VIP guests and staff

## // **Gold (2 available) - \$6,000**

- Acknowledgement as Gold Sponsor
- Gold status on promotional marketing materials
- Opportunity to present an award of your choosing
- Display of company logos throughout event
- Six (6) tickets to the event
- AV presentation displayed during the event
- Acknowledged as sponsor in media release and socials
- Professional photography of your VIP guests and staff

## // **Silver (4 available) - \$4,000**

- Acknowledgement as Silver Sponsor
- Silver status on promotional marketing materials
- Opportunity to present an award of your choosing
- Display of company logos throughout event
- Four (4) tickets to the event
- AV presentation displayed during the event
- Acknowledged as sponsor in media release and socials
- Professional photography of your VIP guests and staff

## // **Award (10 available) - \$2,500**

- Acknowledgement as Award Sponsor
- Award status on promotional marketing materials
- Opportunity to present an award of your choosing
- Display of company logos throughout event
- Two (2) tickets to the event
- AV presentation displayed during the event
- Acknowledged as sponsor on socials
- Professional photography of your VIP guests and staff

\*Sponsorship offerings will be tailored to the need of each sponsor type and may vary from the lists above. Lists above are an indication of the minimum value for sponsorship.





**THANK YOU**

VESP//A